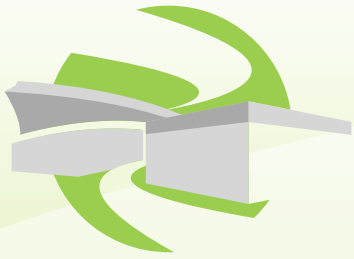


Looking for partners



Public Market

#007

Next up: Velodrome (#054)

Memorial Coliseum Public Market Concept



Submitted by A.J. Colasurdo

Which historic landmark in a large Pacific NW city was slated for demolition, prompting opponents to organize a movement to save it?



In 1963 Seattle City Council proposed razing the Pike Place Market in hopes of obtaining federal urban renewal funds. Opponents to the demolition banded together in organizations to "Save the Market." Fundraisers included concerts, such as this 1971 Benefit Rock Concert in Steward Park, selling shopping bags, cookbooks and buttons. After an eight year battle the Market was saved by Initiative No. 1 on November 2, 1971.



The Seattle Pike Place Market is now a vibrant city hub and signature tourist attraction.



A Coliseum Public Market will:

- Revitalize the neighborhood with locally owned, community-based shops and businesses
- Provide a new indoor location (with parking) for Portland Farmers Market, Saturday Market
- Serve as a unique attraction for local and out-of-town shoppers

Features of the “Rose City Market” at the Coliseum:

- River views to energize restaurants and reception halls
- Central location, accessible by bike, light-rail, bus and car and close to train station
- New leadership – local board
- Local talent, architectural integrity to **Keep it Portland!**