

Rose Quarter Development Project

Memorial Coliseum Future Use Marketplace

Tuesday – January 26, 2010 - 5 to 9 p.m.

Memorial Coliseum

300 N Winning Way, Portland

Event Summary

Overview

The Memorial Coliseum Future Use Marketplace was held on Tuesday, January 26 from 5:00 p.m. to 9:00 p.m. at the Memorial Coliseum.

- Attendance (taken at door): 654

Ninety-six concepts for the reuse of Memorial Coliseum were submitted between November 2 and January 8. All submitters were invited to participate in the January 26 event. Forty applicants RSVP'd for the event:

- 30 applicants chose to participate in the slideshow presentations
- 3 applicants participated in the Concept Gallery but not the slideshow presentations
- 7 applicants RSVP'd but did not attend.

Summaries of the remaining applications were posted in the Concept Gallery for public review.

The Marketplace event was intended to give the SAC and the public the opportunity to listen to concept presentations, interact with concept submitters, and provide feedback on the future use of the Memorial Coliseum.

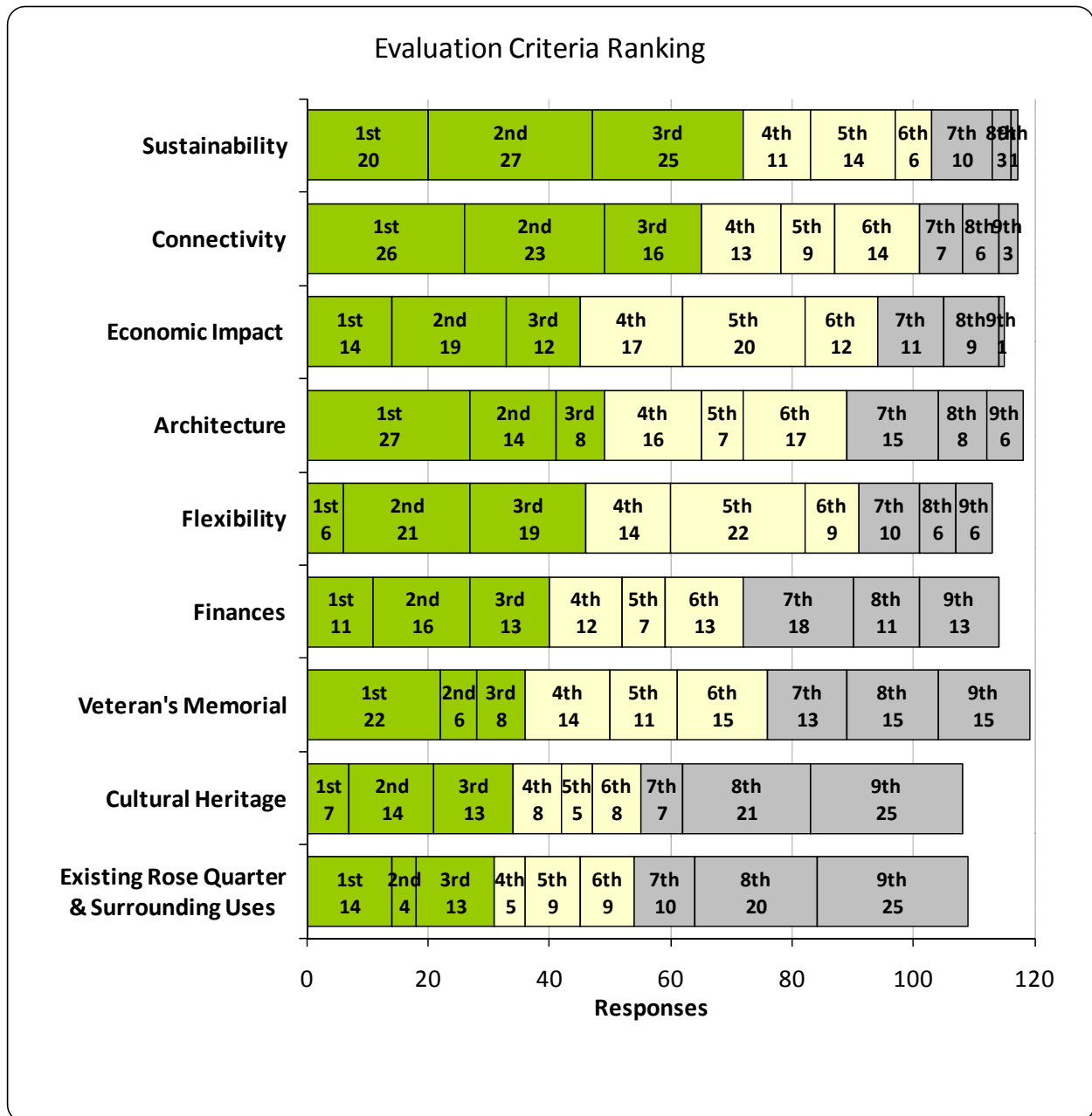
Summary of Comments

The project team provided event participants with comment cards to provide feedback on the Memorial Coliseum concepts. 156 participants turned in comment forms. The following is a summary of their feedback.

Question: Evaluation Criteria

The project Stakeholder Advisory Committee developed a set of criteria for evaluating Memorial Coliseum renovation and adaptive re-use concepts. The comment form asked respondents to rank the nine evaluation criteria in order of importance. The table below shows how many #1, #2, ...#9 indications for each criterion.

Sustainability, Connectivity, and Economic Impact were among the highest ranked evaluation criteria. Cultural Heritage and Existing Rose Quarter and Surrounding Uses were ranked lowest. The chart below gives the average rankings given by respondents to each evaluation criteria.

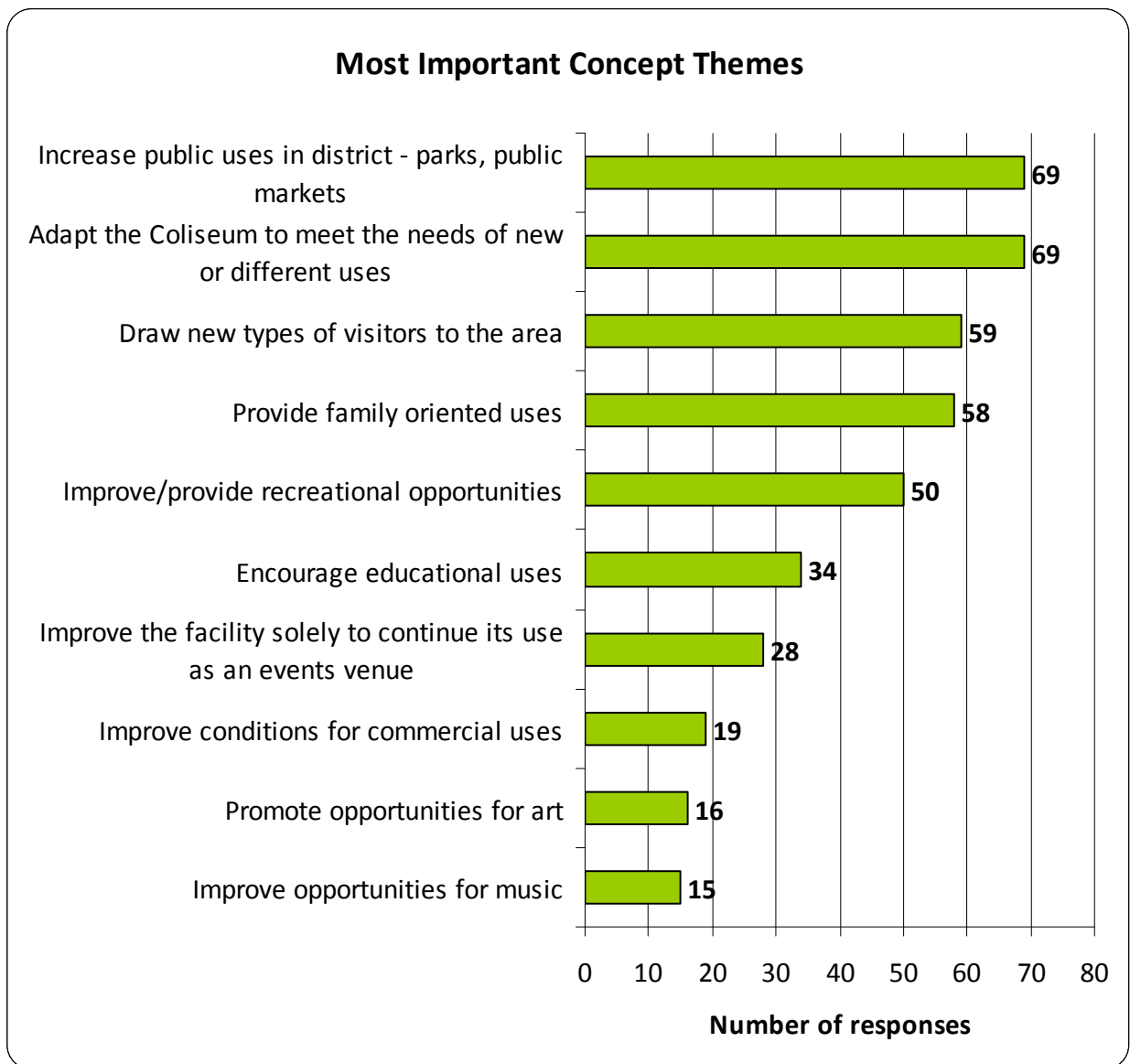


Question: Concept Themes

The comment form listed ten concept themes and asked respondents to mark the three that they considered to be most important. The chart below lists the number of respondents that marked each theme as a top-three important Memorial Coliseum future use aspiration.

The four most highly ranked themes include:

- Increase public uses in the district (parks, public markets, etc.)
- Adapt the Coliseum to meet the needs of new or different uses
- Draw new types of visitors to the area
- Provide family oriented uses



Question: Preferred Concepts

Respondents were asked to list their first, second and third most preferred concepts. The following chart shows all of the concepts that were rated on the comment form. Each concept is listed, along with the number of people that choose the concept as first, second, and third most preferred. The responses are organized by the total number of first, second and third place choices.

Concept Preference Chart

Concept Name	First	Second	Third	Total
Memorial Athletic & Recreation Center (MARC) - #104	22	12	9	43
Trail Blazers and Winterhawks Concept - #091	21	10	8	39
Museum of Natural and Cultural History - #076	16	11	2	29
Rose Quarter Community Crossroads - #107	20	4	2	26
Portland Action Sports Complex - #085	10	7	8	25
Coliseum Gardens - #114	6	11	6	23
Jewel in a Box - #098	0	6	8	14
Activeeation - #092	5	4	0	9
Jumptown Plaza Concept - #102	2	5	2	9
Roller Coaster - #001	4	3	1	8
The Seed Hub - #087	4	3	1	8
OregonXperience - #112	2	2	4	8
Veterans Memorial Arts & Athletic Center (VMAAC) - #088	2	3	2	7
Memorial Urban Sports Center - #100	1	5	1	7
BOXPlayhouse - #103	1	4	2	7
Shared Tribal Casino & Convention Lodging - #002	1	1	4	6
Public Market - #007	1	3	2	6
Velodrome - #054	4	1	1	6

Concept Name	First	Second	Third	Total
Memorial Tribute Panels - #106	1	4	1	6
Rock Gym - #121	1	0	5	6
Light It Up - #122	2	1	2	5
Mount Life - #003	2	1	1	4
Peace Garden Hotel - #040	2	2	0	4
Portland Art & Design Center - #108	2	0	1	3
Car Memorial Museum - #120	1	0	2	3
The Memorial Concert Hall - #006	0	1	1	2
Portland Aquatic Marine Park - #078	1	1	0	2
Dream Success - #110	0	1	1	2
Amusement Center - #117	1	1	0	2
Veterans Memorial Coliseum Upgrade - #125	1	0	1	2
Film Studio - #025	0	0	1	1
Museum of Functional Art - #030	0	0	1	1
Diversify - #048	1	0	0	1
CityView Neighborhood - #050	1	0	0	1
Rejuvenated Walls and Places - #124	1	0	0	1

Question: Comments

Participants were also encouraged to describe what they liked about their chosen concepts. A summary of comments from the top six rated concepts is included below. The appendix includes a list of all comments received.

Memorial Athletic & Recreation Center (MARC)

Respondents felt the MARC concept had a family-friendly approach. They appreciated that the concept would offer community recreation for the neighborhood and the general public throughout the day. They expressed favor for a concept with multiple-uses that would be used for more than just occasional sports and special events that normally appeal to a limited, usually high-income audience. Some people noted that the idea represents health and exercise which

are core values of Portland. Some were concerned that it might become an elite center accessible only by the wealthy.

Participants thought the MARC concept was well-conceived and displayed good architecture, and like that the idea maintains the historic structure rather than bringing in a lot of new construction. Respondents also appreciate that the concept already has strong support from partners and appears financial feasible without further burden on taxpayers.

Trailblazers and Winterhawks Concept

Respondents liked the JumpTown concept because it is in line with the current sports use of the venue. Respondents were most enthusiastic about keeping hockey in the Coliseum and appreciated the collaboration between the Trailblazers and Winterhawks. Respondents also like the architecture of the building, including the design which utilizes the Coliseum's view of the city while keeping the exterior of the building intact. A number of participants also noted that this idea is a good multi-use, multi-purpose vision that would make the venue attractive year-round, day and night. People also liked that the idea appears to have a solid financial base and committed partners, indicating that the idea could become a reality.

Museum of Natural and Cultural History

Respondents liked the Museum concept because they felt it would be a great attraction for tourists, visitors, and Portland locals. This could possibly improve the area's economy. They appreciated the community-centered, educational use of the building that would add to the cultural fabric of the city. Respondents felt that the idea caters to the community as a whole, offers a unique use, and would allow the building to be used in the daytime throughout the year. A number of respondents also liked that this idea focuses on the Veteran's Memorial.

Rose Quarter Community Crossroads

Respondents liked this concept primarily because it recognizes and promotes diversity in Portland and would appeal to people from all income-levels, ages and ethnicities. They appreciated that the Crossroads concept is community-led and focused on the history of the neighborhood. The idea also addresses affordable housing and could create jobs in the area.

Portland Action Sports Complex

Respondents liked this concept because it maintains the athletic use of the space and because sustainability is a key feature of the building design. People noted that the concept has multiple uses, including competitive sports, family entertainment, and tourist appeal. The concept also activates the space throughout the day, not just for occasional special events. Respondents also like that this concept maintains the Veteran's Memorial and integrates the waterfront.

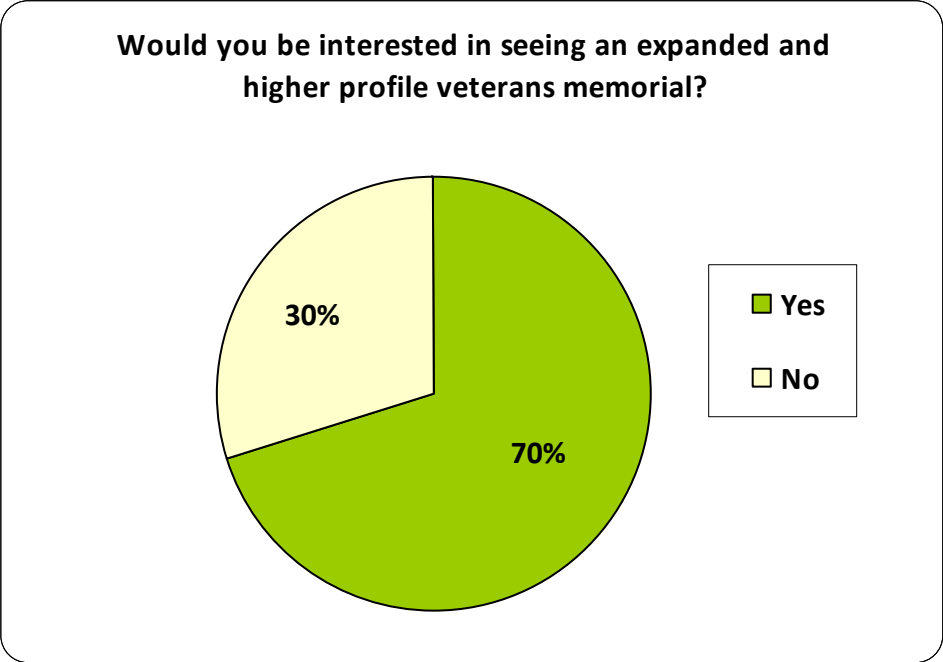
Coliseum Gardens

Respondents liked the Coliseum Gardens concept because it reflects the culture and values of Portland while creating a space that might attract visitors to a truly unique venue. People noted that this innovative use is a good counterbalance to the more traditional and less imaginative sports-entertainment-hotel concept. They noted that this project would help Portland maintain its position as a leader in sustainability.

Question: Veteran’s Memorial

Respondents were asked whether they would be interested in seeing an expanded and higher profile veteran’s memorial. Seventy percent indicated that they would be interested.

Of the respondents, 11 (8%) identified themselves as veterans.



Appendix of All Comments

The following is a list of all responses from participants who provided comments about what they like about the various concepts. The numbers listed before each comment refer to the corresponding concept ID number or numbers that the respondent chose as their first, second, or third most preferred concept.

- #054, 104, 112 - They directly effect me and my family. All ideas we would use.
- #107, 76 - Equitable access, market-world, culture, affordable housing, community center! Gathering and celebrating place. I can't wait to live here!
- #91 - Because it keeps Hockey in the Coliseum and works with the Portland Trail Blazers as a collaboration.
- #106- For the same reasons but adding additional off-site opportunities
- #107, 76 - Increase public use that is respectful to existing neighborhoods.
- #76,104 - Combine #076 with one of the proposals like 104 that promotes Oregon's outdoor activities to make a great tourist attraction. Also provide opportunity for outdoor recreation providers in the rest of the state to showcase those opportunities.
- #98 - Liked #098's connection to the river and the eastside esplanade.
- #91, 40, 102 - I feel these combine the best of multi-use, multi-purpose and are not use specific which promotes a greater number of patrons, life styles and those visiting our wonderful city.
- #76, 87 - Involvement of the community for education and enrichment. Creates an anchor/legacy for the region that will outlast the whims of the market place. Plans offer enjoyment for families and people of all ages.
- #104 - The MARC has the most family friendly plan. It is the best plan.
- #104 - I like the MARC proposal because it presents an opportunity for the coliseum to actually be utilized by the public who will pay for it.
- "#075 - Multi-purpose facility with coliseum intact.
- #100 - Makes use of the surrounding land with Coliseum intact.
- #091 - Modern facility/involves local sports teams."
- #107 - It embodies the community's values, especially honoring all Portlanders, including the African-Americans who were gentrified by the original construction of the Memorial Coliseum. It builds connectivity of all cultures, old and new, with elements of ecology and sustainability, with a factor of generating revenue with the hotel. It addresses affordable housing and creates jobs. Most importantly, it is community led! From diverse members of Portland.
- #112, 117, 121 - All of these concepts would be enhanced economically with more use and increased vertical mass with the inclusion of high-speed commute and long distance rail and station between Interstate Blvd and the Willamette River. Mixed use development could be built above multi passenger and freight rail system. The Dreyfus Storage Building needs to go and become a new marina site for water taxis. The new rail station should be sited across Interstate Blvd near the Max Yellow Line stop.
- #112, 1, 122 - Put high speed rail and station in between Interstate Blvd and Willamette River
- #54, 104, 120 - As a velodrome bicycle racer I found the presentations that incorporated a velodrome into the overall design. The current shape of the coliseum is perfectly designed for a velodrome. The present velodrome at Alpenrose Dairy is falling apart. For a small investment you can provide a healthy outlet for cyclists year-round.

- #75, 104, 103 - They maintain (at least for the most part) the original minimalist and historic structure while bringing the community together; a wide array of residents and tourists with so many different interests together. It will boost the local economy by solidifying the landmark and using environmental sources.
- #107 - This project concept is based on: the 17,000 survey of Portlanders; brings people from all walks of life and culture and backgrounds; recognizes the diversity of Portland; plans to revitalize economy by providing local community to do business and benefit from it; addresses different scales of economic backgrounds.
- #107, 114 - Made in Portland, by Portlanders and for Portlanders. This will be for people with all income-levels, of all ages, and from diverse backgrounds.
- #107- It is community oriented, local supported, locally run, locally sustainable.
- #104, 91, 88 - As Evergreen Curling Club President, we would like a new home to curl.
- #1, 2- Roller coaster has little downside and will put Portland on the map in a fun and enticing way.
- #85 - This concept addresses issues of connectivity between the Coliseum and Rose Garden and with Broadway. This concept seems to activate the space not just at peak times but throughout the day.
- #91 - Because I enjoy hockey but would prefer to keep the games in the MC. GO HAWKS!!!
- #122, 88, 114 - Not sure. There are a lot of good ideas out there. #122 seems the most versatile. Love the skylight idea.
- #104, 85 - More public uses. Sustainable building. Forward thinking. Used more than just evening.
- #107, 76, 104 - Accessible to general public bringing needed service to Portland. I did not like the ones that made this area into an exclusive playground for the wealthy.
- #91 - Respect for the architecture, quality design, good program goals, makes sense, viable, good for the cultural heritage of the place.
- #10 7- Diverse community support this project. It is sustainable, provides cultural opportunity for diverse community. Creates jobs. Multi-use such as the world market and intercultural center.
- #107 - I like the Inter cultural Center idea because it promotes diversity.
- #107 - It was well thought out.
- #122, 106, 104 - Opens up lower level. Acknowledges original architecture. Mixed uses important (flexibility). Keeps and expands Veterans Memorial focus.
- #1, 112, 114- Because they would provide a fun and exciting environment.
- #54 - Velodrome is cheap, has obvious Portland connection, opens up building and makes it a potential international designation. Portland = bikes. Great to reinforce that.
- #122- Light It Up + Velodrome = lots of great natural light. A big, open glass cube. Cool.
- #2 - Casino is the best of the plans that totally change the design. Cooperation between tribes, state, city and money for education. Multi-use. Also great idea for Native American-related memorial. Other great ideas: Homeless Center (but the Coliseum is too big), Rock Gym. I really like putting parking underground and connecting everything with bike and pedestrian paths. If no velodrome or casino: amusement park a la Mall of the America would be neat.
- #117, 91, 78 - The development of the Rose Garden Memorial Coliseum needs to be a partner-ship. The goal is to revitalize the facility as well as maintain the integrity of the structure. The memorial has to be made a focal point in order to meet the community's desire to honor our veterans. The merging of each of these goals is necessary and possible. The city needs to find a viable plan to strengthen the area as well as make it financially viable.

- #104, 23, 91 - They seem to be well thought out and address existing needs. They also have concrete, and are financeable with partners who could actually have a good shot at making these projects a reality.
- #91, 7, 25 - I wish to see high density and a "gateway" effect coming from the North. Blanchard should be reserved for AAA/MLB expandable baseball stadium. Plans must include a Memorial Station HSR Platforms. Think ahead not just five years out.
- #92- Provides multiple, new family oriented uses. Pays for itself. Expands the Veteran's Memorial.
- #92- Combines many different ideas. Good for the city.
- #104, 91, 88- Sporting Facilities with families in mind (MARC), keeping the ICE around (refrigeration) for CURLING. Could be Olympic training ground. Seattle is the next closest, and only in Pacific North West.
- I produce the FRIGHTTOWN event that utilizes the Exhibit Hall during the months of September and October each year. I respect the fact that the work we do in the community and the crowds we draw (15 - 20,000) are insignificant in the big picture. It is my strong hope that when we are displaced by the renovation, that the Mayor's office's commitment to the arts will help us find a new home.
- #91, 104 - Two elements are critical/mandatory: 1) The integrity/importance/location of the Vets Wall must be maintained or upgraded/improved. 2) The Winterhawks must have a quality, permanent venue, and the team needs to be very satisfied with whatever final proposal/mix of proposals is selected. Preferably, the MARC proposal would have somewhat larger seating capacity for the Winterhawks (more than 7,500 rather than the 6,000 proposed)
- #114 is especially exciting given current local and national (and international) attention to sustainable food systems. Portland has been a leader in sustainability and a project like this would maintain its reputation and position of leadership. The project is innovative and incorporates ideas already known to be successful in other parts of the country. This is a truly innovative project that would meet the needs of Portlanders and attract visitors.
- #088 is comprehensive and will invite people with art, music, athletic, theater and other interests to a place that will have facilities for each. It will involve all aspects of the Portland area community. It will not be limited to a few interests and will still highlight the Memorial to Veterans.
- #76 - This would help the state of Oregon as a whole, as well as Portland. Look at other states with a top museum - it is a big draw.
- #87, 100, 85 - They incorporate Veterans and retain athletic use
- #114, 6, 104 - The uses presented by these 3 concepts (gardens, music, sports) strike me as being completely original and would be a terrific asset to Portland. I found it difficult to prioritize between the three options regarding use - any chance of having all three? The one area/issue that attracted me the most to these 3 is their well-conceived and displayed architectural concepts. Portland could use great modern architecture.
- #107 - Portland is a city of diversity. It needs this idea that makes it special as a model in the 21st century. The idea combines development, sustainability, culture, economic.
- #092, 104 - The idea provides a space for people of Portland to enjoy as families.
- #108, 91 - They incorporate what the city is about. Sports and design.
- #108 was the best sports design for the money and seemingly not a whole lot of renovation compared to others.
- #091 is great for designers, contractors and individuals alike. Portland is in desperate need of a design center.
- Don't waste money on building useless structures. The market idea would make the most sense. How much were these projects all going to cost? They are just advertising and marketing scams.

- #108 - Portland needs a design center so we don't lose business to Seattle and San Francisco. It may not seem like it now but Portland will need this when the economy improves.
- #91 - What PDX needs! 091!
- #91 - Keeps existing building while introducing new uses for the site.
- #091 - Top use of the Coliseum is to keep it mostly as is, with upgrades to support a greater use of activities drawn from other proposals.
- #102 - Absolutely incorporate the plaza concept into the final design. It is brilliant.
- #076 - Museum - this is an inspiring idea. If the Coliseum is to be re-used, this should be the project.
- #1, 2, 91 - High energy, night-time entertainment. Unique to Portland and not currently available anywhere in Oregon. I would love to see a roller coaster here.
- #120 - Frees up surface lots for new development, and emphasizes the RQ as a transit hub.
- #114 - Has a complete idea which would be a global landmark which amplifies Portland culture and is a truly unique experience and not a mini-Vegas.
- #098 - Would preserve the existing while reaching for avant-garde; very sustainable, great planning.
- #48, 7, 1 - They are fun and exciting. They are all community oriented.
- Public outreach is great on this!
- #91, 104 - Hockey, Hockey, Hockey, Hawkey, Hawkey, Hawkey.
- #87, 103, 98- Variety of uses will energize the district. Keep the box. Financial viability. 7-day a week reason to be here.
- #106 - I like this idea because it includes a baseball stadium and elements to train.
- #092 - I like this idea because it nicely compliments the sporting environment and brings diversity. I really like the idea of allowing PSU to play basketball in a respectable gym.
- #112 - I like the theme that is consistent with the main sporting theme and requires no partners. The big roller coaster is very appealing and worthy of inclusion.
- #40 - Peace Garden Hotel would open the facility to a broad base of the public. It would not be focused on specifically sports, futuristic or high-tech activities. It would encourage hands-on-activity of a type that does not require great athletic skill or specialized knowledge or interest. It would provide an open and airy, yet sheltered area - just what we need in the winter and other rainy times when gardening outside isn't practical for most people.
- Multi-use facility proper design for sports venue, concert hall, Hawkey, meeting space, shows. Update and renovate. Nice veteran's memorial very visible. Do not destroy!
- #107, 110, 114 - I've lived in this neighborhood for 6 years (lower Eliot near 1st & Broadway) and this is my first time in the Memorial Coliseum. Why? Not that interested in sports and cannot afford the ticket prices. People who live in the neighborhood talk about how wonderful it would be to have this space be a place for gathering, for cultures to mix, to have a farmer's market, library branch, outdoor amphitheater, some locally owned shops - something combining elements of the feel of Pioneer Square, Farmer's Market, Saturday Market...a place folks would bike and walk to, with fountains to run through and space for dogs to play. I'm also in favor of a significant portion of the space being services for homeless and low income folks. How about job training to grow the Coliseum Garden food which could be served in an at-cost cafe? I would love to see educational, artistic, cultural and athletic activities taking place here.
- #107, 76 - Income residential brings community to the area. Market brings community. Natural history museum is needed. OMSI is for science!
- #104 - Like the idea of community sports but afraid it will become MAC Club East
- #114 - Love the idea- much closer to my vision but not sure it would get support.

- #85, 92, 112 - Varied/multi-use, no city funding. Attractive to residents/tourists.
- #104, 76, 114 - All three together. Pull in variety of people. None needs the whole place.
- Education/sustainability and health through exercise core values of Portland. Plus a Ferris wheel - like the "l" in London, we have a city to SEE.
- #104, 114, 76 - I like: having public uses, not just expensive games/concerts; educational uses; a mix of uses like recreation, business space, space for art, music, etc.; local businesses! Don't reproduce the big corporate sports industry approach in other cities; combined uses (such as #88).
- Whatever plan is adopted should reflect the following: 1) emphasis on local business (no chains); 2) making the Rose Quarter truly mixed-use; 3) take advantage of the great views from the Rose Quarter
- #121 - District needs reorganization and river connectivity.
- #114 - I believe in the concept, it is consistent with Portland's culture and contributes to the economic viability of the district. It increases/diversifies the use of the Rose Quarter and serves a great community need.
- #121 - Addresses the dire need to reorganize site circulation and to introduce a continuous greenway in the city as well as providing urban gateways into the core and the district.
- What a bunch of crap!
- #85- PASC seems well thought out, balance of viable re-use and preservation.
- #91 - The Winterhawks proposal could be integrated with many other concepts.
- #121,124 - The Rock Gym and Walks presented are urban design vision that pulled in larger urban design issues/transportation.
- #76, 114 - Salient new uses for Portland- bring new activity to the area.
- #85 - Well thought out use of all space- space is multi-use and has unique aspects to it. Will draw new events. Smart use of space and is sustainable.
- #104 - This is a well-planned facility that will offer multi-sport activities. Portland needs an Olympic-size pool and diving venue. Good concept.
- #91 - Will create a vibrant area for people to visit. It will create jobs, and offer multi-use aspects of the space.
- #114, 1 - Mix of green uses and tourist draw. Fun. Roller coaster draws kids to learn sustainability.
- #121 - Like connection to river and gym could integrate gardens.
- #76 - Best use of building while honoring veterans. Showcase for Oregon- a world class museum and research center.
- #76, 102, 125 - They add to the cultural fabric of Portland without adding more wasteful space that Starbucks, etc. could fill. I want to see the area as an arts destination.
- #104 - Simple. Maintains existing uses. Presented heart/vision.
- #106 - Nice memorial tribute incorporates baseball.
- #91 - Maintains existing uses. Window lights to inside of arena. Natural constituency to foster development in Blazers/Winterhawks.
- Missing clear financial viability on ALL concepts.
- #3 - Geared to a multitude of people.
- #91 - We want hockey. Winterhawks.
- Hockey - we want Hockey. Hockey. Buckaroos paid for this building. Winterhawks want to stay here.
- #2, 102, 7 - Casino with a Jumptown rejuvenated area around it (bars, clubs, dining, hotels, etc.) An area could also be set aside as a market too.
- #91 - We want hockey. Yes- Winterhawks for MC- their home.
- We need permanent home for hockey. Good teams bring in people. We have a good team- Winterhawks.

- #114, 85 - Realistic. Reflects need of community for health promoting options.
- #91, 106 - Retains bowl and integrity of original building.
- #92, 98, 112 - Cool!
- #50 - My idea since the building of the Rose Garden has been for the Coliseum to come down and for a neighborhood to be returned to the location.
- #40 - Hard to imagine creating a very good Convention Center with NO consideration for hotel space. This could work at this location and offer 24/7, which is essential.
- #76 - The area could support a world class museum and while coming up short of 24/7, it would be a great improvement to the current level of use.
- #1, 114, 120 - The roller coaster is dynamic, affordable, and can operate around all the other proposals.
- #76, 98, 104 - Winter gardens and year round sports; connect to river; build on current sports and activities.
- Make urban. Not one-dimensional sports or amusement park or office building.
- #76 is not a stand alone idea but a viable piece.
- #92, 107 - Adds to community and provides location in easy connection to existing city activities in city by mass transit. Includes all the public in hub spot easily accessed. Multi use and flexible. Hotel destinations good for tourism. Honors veterans from beginning. Takes weather out of equation.
- Bike ideas "functional/usable statement". Iconic locally and globally. Family friendly. Public and accessible. Keep sprawl out of downtown, i.e., no entertainment complexes, roller coasters, chain restaurants.
- #85 - Maintains current usage. Enhances not only MC, but surrounding Rose Quarter area. Original design and usage ideas, but something everyone can use: competitive sports, family entertainment (something we really need in Portland), competition location, tourism, day use, destination spot, action sports Mecca. It doesn't exist anywhere else. No public funds. Sustainability is key feature. Backyard or central feature to city. We don't need more theaters or arenas for traditional sports- we need something new and original, with wide usage and appeal.
- #85 - I like the idea of a new sports complex which would be used by Portlanders and draw people to the northwest for top athlete events. It is sustainable and uses the present space to its maximum viability. Action Sports Complex would not cost the city any money and would have wide appeal - a destination spot. Other sports complexes are interesting but this one is the best thought out.
- #76 - Provides a fine counterpart to OMSI and PAM and would increase the museum culture in Portland.
- #114 - Is wild and futuristic.
- #91 - Is the best of the status quo options.
- #91, 103 - Need local draw, US draw, worldwide draw while providing long-term 20-50 viable changing. Theme is relevant to culture each component have 3-5 yr plan that builds on the other one theme "Jumptown". Am/noon/Pm through the night.
- #104, 76, 85 - Focus on Veteran's Memorial. Creative/innovative. Futuristic. All encompassing and diverse.
- #104, 98, 85 - They rock (and sexy!)
- No one concept stood out to me. I believe we need to maintain the exterior structure while using the space as an activity/sports center. I believe a hotel (via private funding) makes sense. Need to draw people to the space.
- #76 - Learn more about the past through museum.
- #88- Live home to many cultures and arts organizations.
- #104 - Multi-uses

- #104, 92, 114 - These would be family-friendly and also bring in visitors. They would all be self-supporting and not further burden the taxpayers. The building would remain intact.
- #114, 103, 98 - They get away from the sports, entertainment, hotel concept that is tired and unimaginative. All have vision and innovation and try something new. Not all utilize the entire site.
- Sports-related concepts are best, so integrate them! The RQ is an island unto itself. It will never be a retail center and not even a residential area. It is dominated by public sports event uses and so that concept should be expanded- so you make a statement about developing what you already have into something much better. This involves expanding the multi-sports venues, engaging the public on a daily basis, and then bringing in complementary uses to create revenue. You must reach to the river. You must engage Broadway. You must create linkages. Make an urban design statement. Get it out of the hole it is now in. Give it presence, light and view! -Up on a plaza.
- #91 - Because still be able to have hockey Winterhawks games in own building. Memorial Coliseum was built for hockey in 1960. Hockey paid for the building. Paul Allen and his group let it run down. They would not be talking about MC if he would have kept it up. He has bought land around MC so Portland people will have to pay him for any expansion of any kind. Winterhawks are fine group and have some good owners again. We all talk about youths well hockey team is all young men going on to many wonderful lives. Keep MC as hockey rink. No reason not to.
- #85, 103, 104 - Conservation of memorial status. New along with old activities. Waterfront integration. I hosted National Kayak Championships and return to Olympics in Kern County and would like to see kayaking in Portland. Winterhawks should not be displaced (out of area).
- #85, 76, 98 - Creative 365 days a year use. Sustainable. Good ROI.
- #76 - A world class natural/cultural history museum would be a natural for tourists/visitors to Portland.
- #85 - Sports concept celebrates healthy/active living.
- #54 - Bicycle USA City should have a palace that celebrates cycling.
- #76 - World class museum center – bring people to area during the day.
- #104 - Sports/ recreation use for all, not just elite.
- #85 - Get some excitement in the area that is not related to Trailblazers millionaires.
- #88, 104 - Community use of facility. Cultural tourism. Support of art and culture. Amateur athletics.
- #104, 85 - The engagement of amateur athletics is a marketable idea. Portland can become a worldwide destination for amateur athletic events. Like the Olympics only more frequently. Both of these concepts begin to address this opportunity.
- #98 - Activates the space with customers, which is another way to make this a 24/7 venue.
- #107, 105, 87 - Connectedness, forward thinking, sustainability, attractiveness.
- #76 - The Museum of Natural and Cultural History will be a lasting interest/educational to all age groups for generations to come. It will give Portland the edge of the other large cities in this country. It will draw people from all over and not cater to select community or group of individuals.
- #76, 91, 98 - Feasible, simple concepts. Do not try to include everything. Maintain structure/architecture.
- #107 - I love 107 because it respects the history, engages the present, and assures sustainability for the future. All inclusive.
- #91 - To keep the MC in sports activities and meeting places and smaller concerts.

- #102, 91, 104, 85, 100 - Pressure the box and the bowl and area's sports history. Enhance area as center of sports in the city - sports can unite a community. Solid financial base (strong support from partners). Multi-layered events and activities that attract people year-round. Events/activity space that appeals to Portlanders and visitors.
- #104 - We need sports facilities and this program is targeted to put the 'public' in public asset.
- Ideas are lacking substance. Trying to push too many activities in one place. Need clarity.
- #104, 54, 85 - I really don't like them, but they were the most local schemes that had vision.
- #88 - The Olympic pool will survive and provide a new sport in Portland. I am worried about how this would affect Mt. Hood Community College's pool use.
- #91 - I like the surrounding development of Jumptown's proposal.
- #103 - BOX Playhouse has the best river connection.
- #104 - Recreation for ALL, community oriented, connected not only to community but to my family and my personal needs. Although others offered interesting ideas they were scattered and disconnected. MARC's proposal is cohesive and complete. By and for Portland and for all Portlanders interested in health and fitness.
- #91, 88, 2 - Non-event attractions. Design #091 tries to utilize the Coliseum's fantastic view of the city. There should be bars and restaurants that take advantage of the city views and can draw a crowd on its own. Most importantly, these ideas have a chance to be self-sustaining and make money.
- #76 - Providing a historical reference to our northwest heritage would be a great benefit and attraction to the Rose Quarter neighborhood. It is also of great interest for both tourists and locals alike.
- #114 - Forward thinking and truly reflective of the possibilities for the future of a prosperous, self-supporting urban center. It is also reflective of the culture and values of Portland.
- #85 - Will strongly activate the neighborhood with a wonderful variety of sports activities that encourage exercise and participation rather than spectator sports.
- #54 - They can occur in the current facility, adding to the diversity of events to draw new visitors and increase city revenue.
- #104 - MARC: Preserve the bowl! Most developed proposal working forward to next round.
- #91 - Jumptown: Hire a local architect! (TUA?) Here's a chance for architecture that reflects the character, integrity, and authenticity of Portland and the region. (and the Portland Trail Blazers!)
- #76 - The Cultural Museum is an interesting idea, and definitely has potential as a destination.
- #85 - Definitely a destination- good ideas and incorporation of technology (water purification).
- #91 - Trailblazers/Winterhawks great renovation ideas for the building!
- #104, 91, 102 - Keeps 2 important aspects of the existing facility: 1) Keeps exterior of building intact. 2) Keeps public use and public association and identity that this is a public venue. Even with MARC and revised bowl, the new bowl remains visually connected to the city through the transparency of the skin. Also, really like the plaza of scheme #10-2 on South side with bridge link to new development across Interstate to the west.