



Rose Quarter Development Project

Memorial Coliseum Future Process

Criteria for evaluating concepts for renovation or adaptive re-use of the Memorial Coliseum

Finances*	Concept demonstrates financial viability for capital and operating costs and provides significant public benefit to justify subsidy.
Architecture	Concept considers the architectural and historical significance of the building and its character defining features.
Veteran's Memorial	Concept addresses the memorial aspect of the building.
Sustainability	Concept incorporates features and systems that conserve resources and increase energy efficiency of the facility and its operations.
Flexibility	Concept allows for flexibility to respond to the marketplace and enables operational efficiencies.
Connectivity	Concept positively impacts the pedestrian environment and supports enhanced connections to the Rose Quarter, the river, the future greenway system, and surrounding neighborhoods.
Economic Impact	Concept enhances the economic impact of the Rose Garden Arena and Oregon Convention Center and contributes to a more positive neighborhood business climate.
Existing Rose Quarter and Surrounding Uses	Concept complements and supports existing Rose Quarter facilities (e.g. Rose Garden Arena, public transit, and public parking garages) and contributes to the livability of surrounding neighborhoods.
Cultural Heritage	Concept engages and incorporates the cultural heritage of the area and surrounding neighborhoods with authenticity.

***Key Criterion**