



# Rose Quarter Development Project

## Fact Sheet

### The Vision

Create a vibrant, pedestrian-oriented, mixed use district with year-round night and day active public uses that support the future of the Rose Quarter district, showcase leading edge sustainability practices, create jobs, provide visitor amenities, and integrate and connect with neighboring portions of the Lloyd District and Oregon Convention Center area, as well as the Willamette River and surrounding neighborhoods.

### Rose Quarter District Plan

The District Plan moves us one step closer to fashioning the next great district to serve as a catalyst for eastside development and job creation within Portland's Central City. The decision to upgrade Memorial Coliseum as a spectator facility with enhanced community-oriented benefits guarantees that it will remain at the heart of the plan and preserve the Veterans Memorial aspect of the Coliseum within the district.

The District Plan will establish the context for future private-public development in and around the Rose Quarter. Athletics and arts will shape the district development theme, with community sports, arts, and commerce during the day and professional sports and other entertainment at night. The district will provide connections across Broadway and I-5 and improve access to the Convention Center, Lloyd Center and the Willamette River. Open-space, eco-district, and sustainability concepts will help to achieve the project Vision.



### Rose Quarter Area Facts:

- Approximately 40 acres of private and publicly-held property which includes Memorial Coliseum, Rose Garden Arena, Commons Areas, Parking Garages, Benton Parking Lot, One Center Court Office Complex, and waterfront property.
- 18.8 acres are available for potential development.
- Public transit hub with MAX lines, bus and future streetcar.

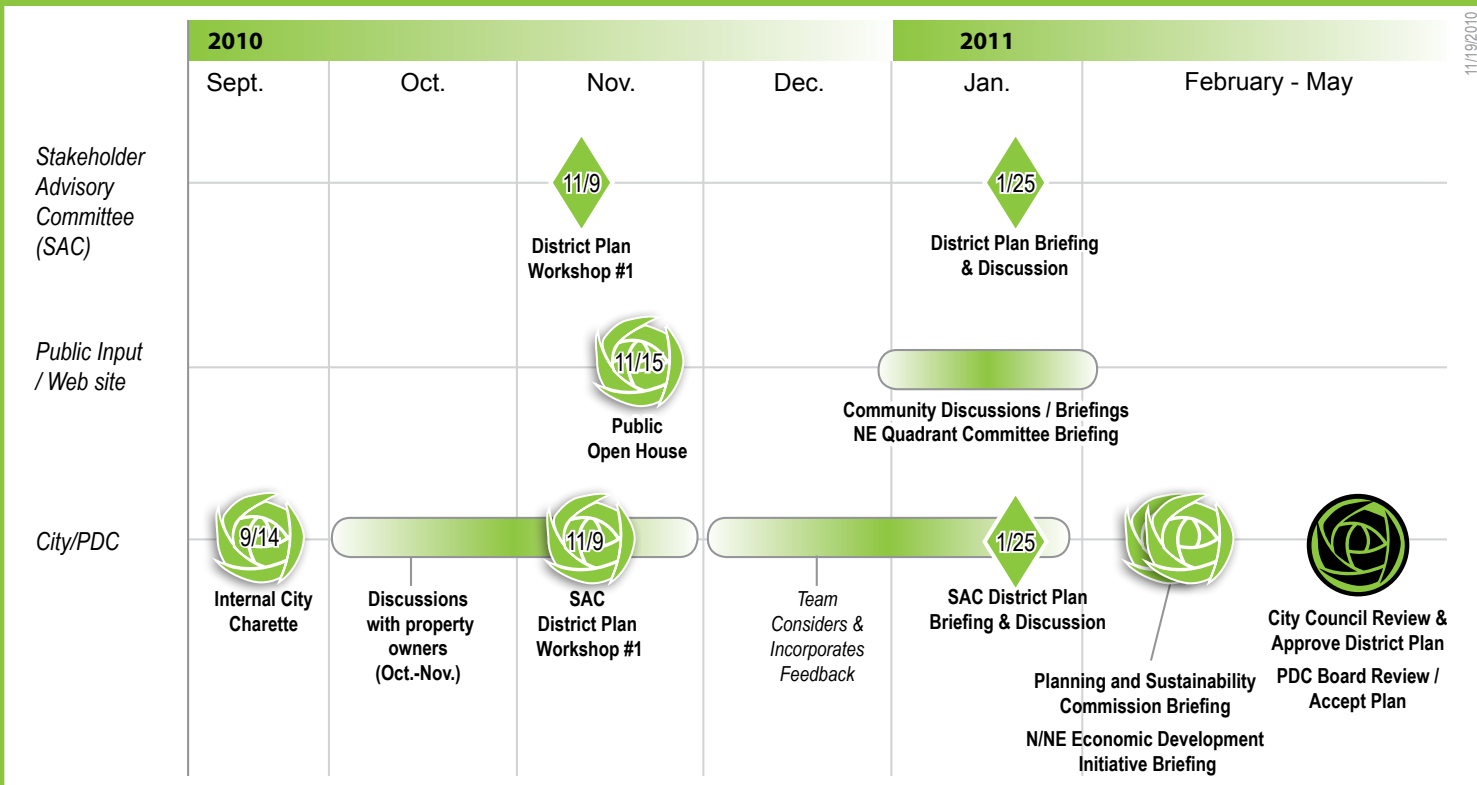
### Rose Garden Arena Facts:

- Completed in 1995 for \$267 million
- Owned by Portland Arena Management
- 25,000 seat capacity
- Major Tenant: Portland Trail Blazers

### Memorial Coliseum Facts:

- Completed in 1960 for \$8 million
- Owned by the City of Portland
- 9,000 permanent seats, expandable to 12,000
- Listed on National Register of Historic Places (2009)
- Major Tenant: Portland Winterhawks

# Rose Quarter District Planning Schedule



11/19/2010

## Stakeholder Advisory Committee

A **Stakeholder Advisory Committee (SAC)** has been assembled to advise the Portland City Council on all aspects of the Rose Quarter Development Project.

**Public participation** will continue throughout the process to generate community input on Memorial Coliseum use and Rose Quarter development ideas.



The **Project Web site** is the best place to learn about and comment on project issues.

**[www.RoseQuarterDevelopment.org](http://www.RoseQuarterDevelopment.org)**

You can:

- Find news articles, informational videos and background documents
- Submit comments and questions and respond to surveys
- Sign up for our e-mail list
- Find the latest information on upcoming meetings

Tweet about the project on Twitter by tagging your comments with #RQdev or sending them to @RQIdea.



## For more information

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